



# First Regional BUZZZZZ

Vol.2 No.2 March/April 2014

## A PROUD MOMENT!!

**N**o one could steal this moment from her. Her joy was palpable! After all, it was written all over her face. It shone in her eyes, and was evident in her body language that declared: “This is mine - I did it!” Dorecha Brown of the St. Ann’s Bay Branch had just earned her own “High Achiever” pin for snatching first place in the latest Permanent Shares Competition.

Dorecha emerged winner for having collected Permanent Shares totaling \$247,761.64 from 236 members during the competition which ran from March 20 - April 7, 2014. Apart from her High Achiever’s badge which she so proudly displays, Dorecha won a pass for two to Dolphin Cove Marine Attraction; a gift basket and her very own Permanent Shares Top Agent Certificate.



Dorecha Brown proudly displays her High Achiever pin after earning first place in the Permanent Shares Competition.



Princess Lawrence (right) accepts her prize and certificate from Team Leader, Nicole Willary after earning second place in the Permanent Shares Competition.

First runner-up in the Permanent Shares Competition was Princess Lawrence of the St. Ann’s Bay Branch. Her efforts

generated \$199,569.08 in Permanent Shares from 198 members, while Jody-Ann Atkinson of the Ocho Rios Branch emerged Second runner-up for having collected \$197,165.20 in Permanent Shares from 184 members.

Overall, this latest competition yielded more than \$2-million in Permanent Shares from all the branches. Commendations to all branches for their inputs; and Congratulations to the top three ladies for having delivered excellent results in this latest blitz.



Jody-Ann Atkinson accepts her prize and certificate from Ardford Billings, Divisional Manager

# Winners - Valentine's Day Promotion

The recently-concluded Valentine's Day Promotion resulted in three hundred and fifty-four (354) members opening additional accounts or accessing new services. The objective of the promotion was to encourage staff members to cross-sell the various First Regional products and services, such as the Pa'adna Plan, Share Loans, Wealth Master Gold, Share and Deposit Loans; and to open new accounts.

Each Branch conducted a draw on Valentine's Day, and a lucky member who bought a new product or opened a new account was presented with a gift basket. We share with you the pictures.



A radiant Suzette Cunningham (middle) accepts her gift basket from Mrs. Michelle Ten-Fah, (right) Team Leader, Round Hill Branch, as other Branch staff members share the moment



Miss Shana-Kay Palmer (left) Team Leader, Highgate Branch presents a gift basket to Mrs. Jennifer Bowen-Anderson



Miss Salome Hunter (left) accepts her gift basket from Nicole Willary, Team Leader, St. Ann's Bay Branch

# Winners - Valentine's Day Promotion



Mrs. Nicollette Wright-Campbell (left) Team Leader, Port Maria Branch presents Miss Almarie Bailey with her gift basket



Mr. Exley Gayle receives his gift basket from Nothaya Edwards, Team Leader, Ocho Rios Branch



Miss Maleca Callum (right) receives her gift basket from Nicole McKnight, Team Leader, Brown's Town Branch

## UPCOMING EVENTS



**TUESDAY MAY 13 - FORMAL OPENING**

**HIGHGATE BRANCH**



**SATURDAY JUNE 7 - AGM JEWEL RUNAWAY BAY**